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10/16/03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Gilad Odinak and Kam-Cheong
Anthony Tsoi

Attorney Docket No. INTL-1-1016
(Prior Atty. Docket No. WING-1-1016)

Serial No.: 09/884,854

Group Art Unit: 3625

Filing Date: June 18, 2001

Examiner: Yogesh C. Garg

Title: A SYSTEM AND METHOD TO ASSOCIATE BROADCAST RADIO
CONTENT WITH A TRANSACTION VIA AN INTERNET SERVER

AMENDMENT AND RESPONSE TO OFFICE ACTION

TO THE COMMISSIONER OF PATENTS:

RECEIVED
OCT 14 2003
GROUP 3600

Sir:

In response to the Office action of April 29, 2003, please consider the applicants' remarks.

A listing of the Claims begins on page 2 of this paper. The Claims 1, 11, 27, 33, 34, 35, and 44 are amended for clarity.

The applicants' remarks begin on page 13 of this paper.



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PATENT TRADEMARK OFFICE